



# GFSI FOCUS DAY MEXICO 2018

Join us in Mexico City on May 3<sup>rd</sup>, 2018 at the Hilton City Reforma



**harness** GFSI's industry-led achievements



**hear** what systems have been put in place by food safety directors and key decision-makers



**learn** from global and local CEOs



**discover** the latest developments in private-public collaboration the GFSI Mexico Local Group is leading

## OFFICIAL PROGRAM

### 08:30 - 08:50 | Opening Plenary

This opening session will highlight GFSI's objectives and latest developments.

With the participation of:

> **Mike Robach**

GFSI Chairman Board of Directors | Vice President, Food Safety, Quality and Regulatory Affairs, Cargill, USA

> **Luis Hernández**

GFSI Mexico Local Group Chairman | Upstream Supply Chain Corporate Quality Manager, Nestlé

> **Enrique Sanchez**

Director, Senasica

### 08:50 - 10:30 | GFSI Public Private Partnership strategy in action

Panel with international regulators: food safety challenges and opportunities in Latin America.

Moderated by **Hector Vilches**, Quality Director, Alpura, Mexico

With the participation of:

> **Robert Ahern**

Leader, Agricultural Health and Food Safety, IICA, Costa Rica

> **Hugo Fragoso**

General Director of Agrofood Safety, SENASICA, Mexico

> **Álvaro Pérez Vega**

Sanitary Enforcement Commissioner, Federal Commission for the Protection Against Sanitary Risks, Mexico

> **Alberto Ulises Esteban Marina**

General Director of Regulations, DGN, Mexico

> **Donald Prater**

FDA Assistant Commissioner for Food Safety Integration, US FDA, USA

> **Mika Yokota**

Ministry of Agriculture, Forestry and Fisheries, Japan

### 10:30 – 11:00 | COFFEE BREAK @ The Exhibition Area

### 11:00 - 11:15 | GFSI Mexico Local Group - Latam Operating Plan

With **Luis Hernández**

GFSI Mexico Local Group Chairman | Upstream Supply Chain Corporate Quality Manager, Nestlé

### 11:15 - 11:35 | Mexican Standard Scheme and the GFSI Benchmarking Requirements

Mexican regulation as a guide to certification programs of the Global Food Safety Initiative

Moderated by **Daniel González Sesmas**, General Director for competitiveness, DGN

With the participation of:

> **Luis Hernández**, GFSI Mexico Local Group Chairman | Upstream Supply Chain Corporate Quality Manager, Nestlé

> **Paola López Cervantes**, Quality Systems and Supplier development manager, Sigma Alimentos

> **José Sámano Castillo**, Coordinador de Gestión de Calidad Productiva, UNAM



## 11:35 - 12:00 | FDA - FSMA

Special session on FSMA

>*Katherine Serrano*, Regional Director, FDA Latin America, US FDA

## 12:00 - 13:00 | LUNCH @ The Exhibition Area

## 13:00 - 14:15 | CEO Commitment to Developing a Strong Food Safety Culture

As food safety tops the list of risks for food companies, our panel of CEOs will describe how they are driving a food safety culture and how they lead by example.

Moderated by *Gerardo Cedillo del Rio*, Quality Corporate Manager, Bachoco

With the participation of:

>*Omar Lechuga*

VP RD&A, Kerry, Taste & Nutrition

>*Gregorio de Haene Rosique*

CTO, Sigma Alimentos

>*Rodolfo Ramos*

CEO, Bachoco

>*Charles Von der Heyde*

CEO, Pilgrim's

## 14:15 - 14:40 | Technical Session on the Last Version of the Benchmarking Requirements Version 7.2

With *Mike Robach*

GFSI Chairman Board of Directors | Vice President, Food Safety, Quality and Regulatory Affairs, Cargill, USA

With an specific presentation of SSAFE food fraud vulnerability assessment tool for dairy

by *Quincy Lissaur*, SSAFE Executive Director

## 14:40 - 16:00 | Panel with Certification Program Owners

Hear directly from the owners of the certification programs on their latest updates to enhance food safety for FSMA requirements and beyond.

Moderated by *Paola López Cervantes*, Quality Systems and Supplier development manager, Sigma Alimentos

With the participation of:

>*Adrian Casillas*

Representative for the Latin American region, FSSC22000

>*LeAnn Chuboff*

Vice President Technical Affairs, SQFI

>*Courtney Cox*

Audit Development and Quality Assurance Manager, PrimusGFS

>*Daniela Poblete*

Latam Director, IFS

>*Luis Saucedo*

Latam Consultant, BRC Global Standards

## 16:00 - 16:30 | COFFEE BREAK @ The Exhibition Area

## 16:30 - 17:45 | Global Markets Programme Panel

Panel: Introduction to the Global Markets Programme as the first step in achieving a GFSI-recognized certification.

Moderated by *José Calzada*, Quality Assurance and Food Safety Director, Pilgrim's

With the participation of:

>*Luis Hernández*

GFSI Mexico Local Group Chairman | Upstream Supply Chain Corporate Quality Manager, Nestlé

>*Carlos Yuen*

Quality Systems Manager, Bachoco

>*Diana López*

Suppliers Approval and Development, Alsea

>*Erich Jaeger*

Food Safety Director, Walmart

>*Katsuki Kishi*

General Manager of the Quality Management Department, AEON



## 17:45 - 18:00 | Global Markets Award - Case Study

GFSI Global Markets Awards 2018: case study of a successful pathway to certification with Asociaciones Agroindustriales Serranas

> *Carlos Yuen*

Quality Systems Manager, Bachoco

> *Ruben Viccon*

Asociaciones Agroindustriales Serranas

## 18:00 - 18:15 | Closing Plenary

Closing remarks from GFSI-HQ

With the participation of:


> *Mike Robach*

GFSI Chairman Board of Directors | Vice President, Food Safety, Quality and Regulatory Affairs, Cargill, USA

> *Luis Hernández*

GFSI Mexico Local Group Chairman | Upstream Supply Chain Corporate Quality Manager, Nestlé

## WANT TO KNOW MORE?

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- > Check the conference program in detail
- > [Bookmark the sessions](#) you do not want to miss
- > [Get the speakers slides](#), make notes directly from your mobile device and send them to you email with one click

Download the free application using the event code: [gfsiMexico](#)

\*For all other devices log on to [www.evenium.me/gfsiMexico](http://www.evenium.me/gfsiMexico)

## FOR ASSISTANCE

For inquiries on registration and payment, please contact Kenes M+

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