



## PRACTICAL INFORMATION

### GFSI Focus Day Mexico

3rd May, 2018 | Mexico City, Mexico

#### the conference hotel

Hilton City Reforma  
Av. Juárez 70, Colonia Centro, Centro, 06010 Ciudad de México,  
CDMX, Mexico

#### registration rates

|                 |           |
|-----------------|-----------|
| Early Bird Rate | USD\$ 120 |
| Delegate Rate   | USD\$ 150 |

Early Bird - 20% off when registering before March 15<sup>th</sup> (inclusive)

#### where to Register?

Click [here](#) to be redirected to our registration page.  
Registration will be open onsite from 7 to 8 a.m.  
We strongly recommend that you book your ticket in advance to avoid long waiting lines.

#### hotel booking

A block of rooms has been reserved at a special rate at the Conference Hotel, Hilton City Reforma, from the 1st to 4th of May, 2018:

|                    |           |
|--------------------|-----------|
| Standard room      | USD\$ 199 |
| Double/Twins room  | USD\$ 209 |
| *Additional Person | USD\$ 45  |

*The rates are excluding breakfast and VAT.*

Please click [here](#) to book a room at *The Hilton City Reforma* using our special rates.

This rates will be valid until the group block is sold-out.

#### visas

Delegates are invited to check visa requirements for their country of citizenship before travel.  
If you require an invitation letter for a visa, please contact us at [focusdaymexico@theconsumergoodsforum.com](mailto:focusdaymexico@theconsumergoodsforum.com)

#### dress code

Smart casual for the business sessions is recommended.

#### programme overview

Morning sessions:

-GFSI purpose and their latest developments, Inauguration Ceremony, Certification Program Owners Videos

-CEO Commitment to Food Safety Culture, Food Safety - Regulatory Harmonisation.

-Opportunities in globalised markets, Food Safety Modernization Act (FSMA) requirements and compliance strategies.

Networking lunch at the Exhibition Area

Afternoon Sessions:

-GFSI and Recognised CPOs – Panel Discussion, Food Safety Culture

-Global Markets Programme, Case Studies: Global Markets & GFSI-recognised Certification, Closing Plenary

#### transportation services

The Consumer Goods Forum does not organize transfers from and to the airport nor to any other location.

#### Choose a taxi carefully

Avoid any Mexico City Airport Taxi service that approaches you inside the terminal.

Before exiting the terminal, please go to the "Authorised Taxi" booths to pay for a transfer.

Please make sure to specify the type of vehicle you would like, whether is a sedan or an "ejecutivo" van.

The fixed price from the airport to the hotel (Historical Center) in a sedan is MX\$250 pesos.



We recommend you to use the taxi company **Sitio 300**

\*Taxi drivers are not tipped in Mexico.

\*We strongly recommend using UBER for transportation within Mexico City.

## CONTACTS

#### Registration and Accommodation

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#### For any other inquiries

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